THE Art of Photography SHOW

2013
“The Art of Photography Show is the very best photography competition among all of the competitions which were represented at the APA/LA panel, by far. You guys stand alone as being a pure high-end photography exhibition, produced with excellence and with integrity.”

Jim McHugh
American Photographic Artists
Los Angeles Vice Chair
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The Art of Photography Show is an established and critical force in the world of contemporary photography. Now in its 9th year, this presentation of world class photography is truly exquisite. This year’s Show will occur October 12 through November 17, 2013 at the San Diego Art Institute in beautiful Balboa Park.

One of the distinguishing characteristics of this competition and exhibition is that our judge is always a highly acclaimed museum curator. We are very pleased that our judge for 2013 is Julia Dolan, the Minor White Curator of Photography at the Portland Art Museum. The 2013 competition surpassed all expectations, attracting entries from 85 countries. We are expecting the Art of Photography Show 2013 to be our best exhibition yet!

This major photographic exhibition is an ideal forum for photographers to exhibit and sell their work, reaching our very large community of art collectors, luxury consumers, corporate heads, civic leaders and very influential people who make up the Art of Photography Show audience.

2013 Show Highlights

- Thousands of people will view the Art of Photography Show 2013.

- Over 1,500 people will attend the Opening Reception Gala on October 12th. The event will be fully catered, fine wine and other beverages provided, and live music performed. Our attendees are a mix of San Diego movers and shakers, including art collectors, high net worth residents, advertising executives, architects & designers, downtown San Diego business owners, executives of major San Diego corporations, and civic and government leaders. Most of artists selected for exhibition will also be there, from all over the world.

- $10,000 in award money will be given to artists in the Art of Photography Show 2013.

- An elegant 72-page show catalog will be available at the Opening Reception Gala and at each special event during the exhibition.

The growth and appreciation of the photographic arts continues to expand exponentially and we are very optimistic that the 2013 show will build upon the tremendous success we had in 2012. Through increased marketing and co-marketing arrangements, we expect to garner even more exposure among our expanding audience.

Our goal is to provide as many tangible benefits as possible to the exhibiting artists. The cash awards, accolades, media coverage and sales revenue that we provide to artists who are selected by our acclaimed judge are substantial. You can read testimonials from artists in our previous shows here: www.artofphotographyshow.com/testimonials.html.
Previous Judges for the Shows

Arthur Ollman
   Director of the Museum of Photographic Arts

Ann Lyden
   Associate Curator, Department of Photographs at the J. Paul Getty Museum

Natasha Egan
   Associate Director and Curator at the Museum of Contemporary Photography

Tim Wride
   Curator and Director of Photography at the Los Angeles County Museum of Art

Carol McCusker
   Curator of Photography at the Museum of Photographic Arts

Charlotte Cotton
   Curator and Director of Photography at the Los Angeles County Museum of Art

Neal Benezra
   Director of the San Francisco Museum of Modern Art

Hugh Davies
   Director of the Museum of Contemporary Art San Diego

Julian Cox
   Founding Curator of Photography and Chief Curator at the Fine Arts Museums of San Francisco

*Note: All titles are as of the time of judging
Marketing and promotion for the Art of Photography Show is extensive, with national magazine advertising and coverage, numerous cross-promotions, tens of thousands of announcement cards, as well as promotion to thousands of fans and friends on social networks, including Facebook, Twitter, LinkedIn, etc.

We send out several email messages to our proprietary list of over 25,000 local San Diego art patrons, collectors, civic leaders and upscale residents. The show sponsors will be prominently featured in each of these email messages.

We distribute tens of thousands of exhibition announcement cards about the Art of Photography Show to major cities across the US.

Cross-promotion with numerous organizations is arranged, including the Museum of Photographic Arts, Riviera Magazine, the Downtown San Diego Partnership, ArtWalk, etc. – resulting in a plenitude of additional exposure for the Art of Photography Show.

The publicity and media coverage for the Art of Photography Show is excellent, including magazine cover articles, editorial features (both in print and online), and coverage on television and radio. A partial list of our coverage includes:

- 944 Magazine
- A-list International
- Art + Sol
- Art Daily
- Art Knowledge News
- Art Now
- ArtScene
- BisTalk Radio - AM 1000 KCEO
- Biz San Diego
- Black & White Magazine
- Buzz Newzz
- Fox 5 TV
- Design Commotion
- Design Taxi
- Discover SD
- Examiner
- KPBS
- Los Angeles Times
- Modern Luxury
- My Modern Met
- NBC 7/39 / KNSD-TV
- NPR
- Photo Life Magazine
- Ranch & Coast Magazine
- Rangefinder Magazine
- Riviera Magazine
- SanDiego.com
- San Diego CityBeat
- San Diego Magazine
- San Diego Metropolitan Magazine
- San Diego Reader
- San Diego Union-Tribune
- SignOn San Diego
- The Daily Aztec
- Topix
- UnScene
- Where Magazine
- Zoom Magazine
Contact Information

Mailing Address: Art of Photography Show
8030 La Mesa Blvd.
Suite 200
La Mesa, CA 91942

www.artofphotographyshow.com

General and Artist Inquiries

Steven Churchill
Producer
E-mail: steven@artofphotographyshow.com
Direct: 619-825-5575
Fax: 619-825-5542

Business Development

Greg Flores
Director of Business Development
E-mail: greg@artofphotographyshow.com